

THE ECONOMICS OF LABOR NEGOTIATIONS

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CALPELRA
2018 ANNUAL CONFERENCE



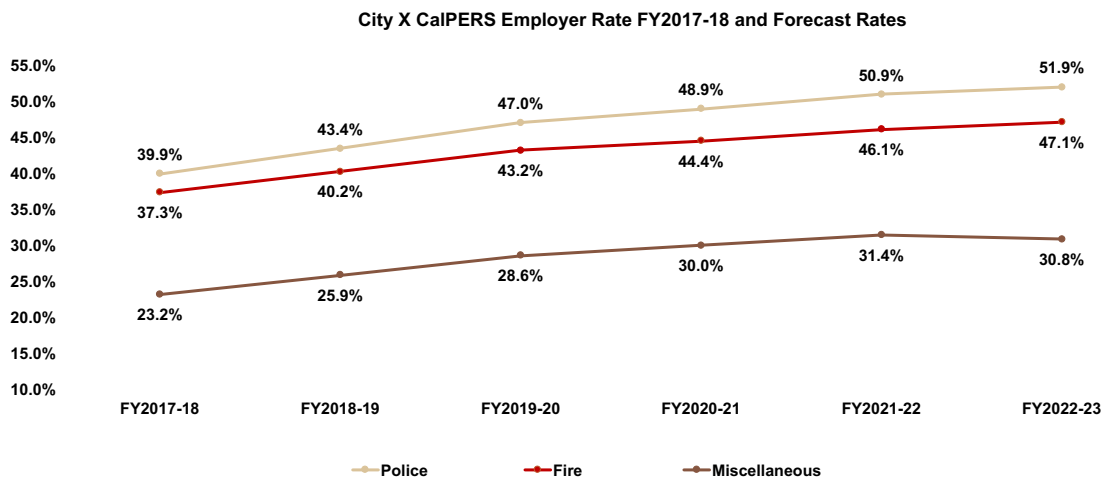
TOP TEN: NUMBERS TO KNOW IN BARGAINING

1. CalPERS Rate/Trend
2. Cost of Doing Nothing
3. Projected 5-Year Surplus/(Deficit)
4. 114 (Months Since the Last Recession)
5. Reserve level/trend
6. CPI
7. Drift (External/Internal Comparators)
8. Median Household Income / Median Home Value
9. Average Pay and Benefits Cost for the Unit
10. True Cost of 1%
- (11.) Extra Credit

THE TOP TEN



#1: CALPERS



#1: CALPERS: PROJECTED BUDGET IMPACT

- 2006/07 and 2017/18:
 - General Fund budgets and CalPERS contributions from League survey data
- 2024/25 Projection:
 - GF budgets projected from 2017/18 assuming 3% annual growth
 - CalPERS contributions from CalPERS data adjusted by Bartel Associates for new tiers and 2016/17 investment gain
 - Assumes 100% of Safety contributions paid from GF
 - Misc GF contributions allocated on Misc % of GF payroll x projected positions / actual positions

#1: CALPERS: PROJECTED BUDGET IMPACT

CALPERS CITY 2006/07 CONTRIBUTIONS AS % GENERAL FUND BUDGET BY COUNTY



League of California Cities, "Retirement System Sustainability Study and Findings", January 2018

#1: CALPERS: PROJECTED BUDGET IMPACT

**CALPERS CITY
2017/18
CONTRIBUTIONS
AS % GENERAL
FUND BUDGET
BY COUNTY**

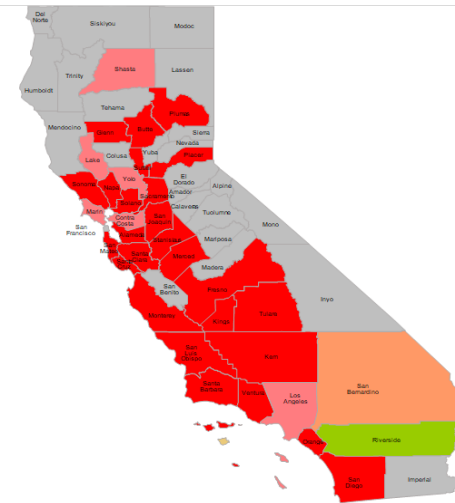


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#1: CALPERS: PROJECTED BUDGET IMPACT

**CALPERS CITY
2024/25
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#2: COST OF DOING NOTHING: EXAMPLE

- Before considering increases to wages and premiums, the City's cost of status quo is affected by the increases in contributions toward the unfunded accrued liability (UAL)
- Over the term of the proposed agreement, the City's cumulative increase in total employee cost before wages and premiums will be **6.0%** of total compensation, and will continue to climb to **8.6%** of total compensation in the two years following the proposed contract term
- Even without any further increases for active or retiree benefits, status quo costs are expected to increase at an average rate of **1.5%** year over year (YoY) over the term of the proposed agreement

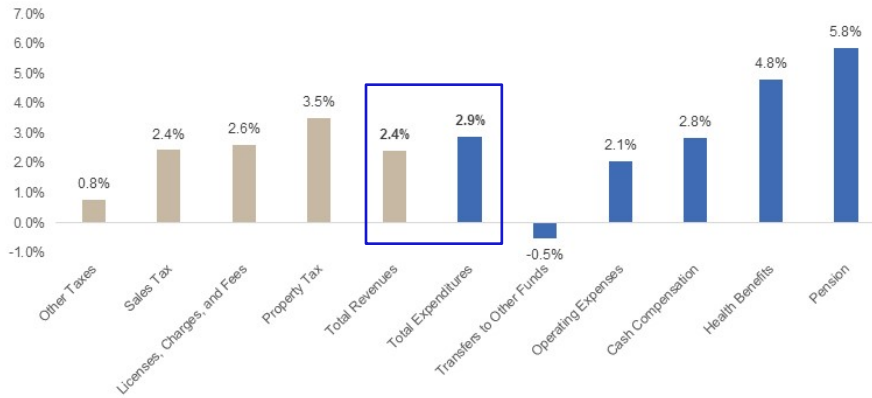
	Current	FY2017-18	FY2018-19	FY2019-20	FY2020-21	FY2021-22	FY2022-23
Wages	\$17,899,842	\$17,899,842	\$17,899,842	\$17,899,842	\$17,899,842	\$17,899,842	\$17,899,842
Premiums	\$551,206	\$551,206	\$551,206	\$551,206	\$551,206	\$551,206	\$551,206
Pension	\$4,908,598	\$5,125,562	\$5,656,749	\$6,185,929	\$6,678,614	\$7,116,555	\$7,445,012
Benefits	\$6,019,983	\$6,019,983	\$6,019,983	\$6,019,983	\$6,019,983	\$6,019,983	\$6,019,983
Total	\$29,379,629	\$29,596,593	\$30,127,780	\$30,656,960	\$31,149,644	\$31,587,586	\$31,916,043
YoY % Increase	--	0.74%	1.79%	1.76%	1.61%	1.41%	1.04%
Cumulative Increase	--	0.74%	2.55%	4.35%	6.02%	7.52%	8.63%

#3: PROJECTED 5-YEAR SURPLUS/(DEFICIT)

	FY19 Budget	FY20 Proj.	FY21 Proj.	FY22 Proj.	FY23 Proj.	FY24 Proj.	FY25 Proj.	FY26 Proj.	FY27 Proj.	FY28 Proj.
Operating Revenues	\$135.9	\$139.3	\$142.1	\$145.0	\$147.8	\$151.6	\$155.8	\$159.8	\$163.9	\$168.1
Operating Expenditures	\$138.6	\$140.5	\$144.6	\$149.4	\$154.9	\$158.9	\$164.2	\$168.5	\$174.3	\$178.6
Net Operating Results	(\$2.8)	(\$1.2)	(\$2.5)	(\$4.4)	(\$7.1)	(\$7.2)	(\$8.3)	(\$8.7)	(\$10.4)	(\$10.5)
Operating Reserve	\$9.6	\$8.4	\$5.8	\$1.4	(\$5.6)	(\$12.8)	(\$21.2)	(\$29.9)	(\$40.3)	(\$50.8)

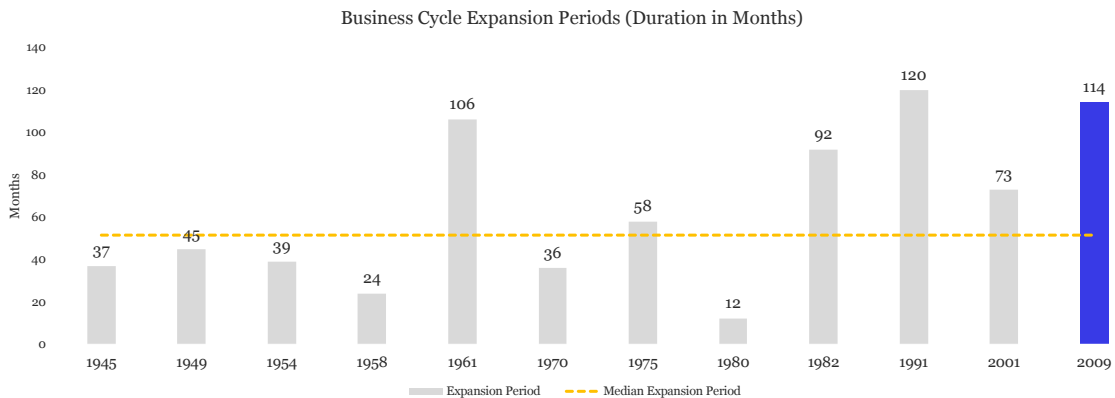
#3: PROJECTED 5-YEAR SURPLUS/(DEFICIT): DRIVERS

Major Budget Drivers for City Y – Compound Annual Growth Rate (CAGR), FY19 – FY28
Prior to Corrective Action



#4: 114 (MONTHS SINCE THE LAST RECESSION)

Since 1945, the average expansionary period lasted **58.4 months** across 11 business cycles. The current expansion has lasted **114 months** as of December 2018



Source: National Bureau of Economic Research

#5: RESERVE LEVEL/TREND

- Is there an adopted local policy?
- The Government Finance Officers Association (GFOA) nationally recommends, at a minimum, that general-purpose governments, regardless of size, maintain unrestricted budgetary fund balance in their general fund of no less than two months of regular general fund operating revenues or regular general fund operating expenditures
- Actual reserve level should be based on locally specific circumstances
 - California-Specific Risks
 - Limited revenue flexibility
 - Designated Responsibilities – For Counties, for example, State has shifted responsibility and funding to incarcerate and rehabilitate certain low-level offenders who earlier were a state responsibility
 - Community-Specific Risks
 - Known economic transitions?
 - Natural Disaster Exposure (fire, mudslides, earthquakes)
- This late into the business in the business cycle, it is prudent to carry higher reserve levels

The adequacy of unrestricted fund balance in the general fund should take into account each government's own unique circumstances. For example, governments that may be vulnerable to natural disasters, more dependent on a volatile revenue source, or potentially subject to cuts in state aid and/or federal grants may need to maintain a higher level in the unrestricted fund balance.

- GFOA Best Practice: "Fund Balance Guidelines for the General Fund"

#6: CPI: "MARKET BASKET" CONCEPT

An Average Consumer's Spending

Each shape below represents how much the average American spends in different categories. Larger shapes make up a larger part of spending.

Color shows change in prices from March 2007 to March 2008



ZOOM IN ZOOM OUT

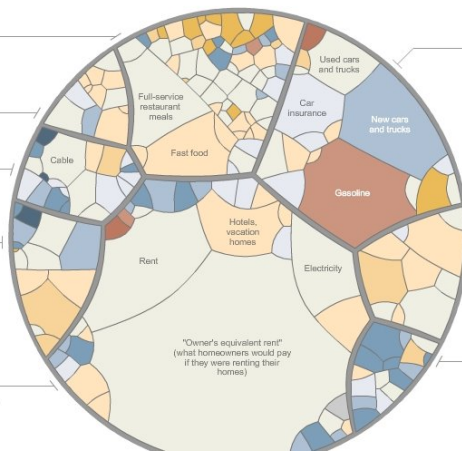
Food and beverages 15%
The high price of oil is a factor that has made food prices rise quickly.

Miscellaneous 3%

Recreation 6%

Education/Communication 6%
Cellphones were added to the index in 1997. Because the Consumer Price Index can be slow to add new goods, which are often cheaper, it may overstate parts of inflation.

Housing 42%
In the C.P.I., home ownership costs track rent prices more closely than housing prices. This means inflation may have been understated when home prices were rising faster than rents.



Transportation 18%
Gas is 5.2 percent of spending nationwide, but only 3.8 percent in the New York area.

Health care 6%
As a group, the elderly spend about twice as much of their budget on medical care.

Apparel 4%
The ratio of spending on women's clothes to that on men's clothes is about 2 to 1.



Source: New York Times, All of Inflation's Little Parts (5/3/2008)

#6: CPI: WHOSE MARKET BASKET?

- **CPI-U: All Urban Consumers**
 - Excludes rural, nonmetropolitan areas, farm families, persons in the Armed Services, and those in institutions (e.g., prisons, mental hospitals)
 - Approx. 87% of U.S. population
- **CPI-W: Wage and Clerical Workers**
 - More than half of household income from hourly clerical or wage occupations and at least one household member employed 37 weeks of last 12 months
 - Excludes retirees, self-employed, unemployed, professional, managerial, and technical workers, etc.
 - Approx. 32% of U.S. population
- **Geographies**
 - National
 - Regional (e.g., West)
 - Area (e.g., Los Angeles-Long Beach-Anaheim, San Francisco-Oakland-Hayward, Riverside-San Bernadino-Ontario, San Diego-Carlsbad)

“Metropolitan areas indexes have a relatively small sample size and, therefore, are subject to substantially larger sampling errors.”

Metropolitan area and other sub-components of the national indexes (regions, sub-classes) often exhibit greater volatility than the national index.”



RPLG

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#6: CPI: “UPPER BOUND” MEASURE

- **Potential limitations of CPI as a measure of “cost of living”**
 - New product bias
 - Retail outlet bias
 - Quality change bias
 - Substitution bias (among brands, across time, within category, across categories)
- **BLS approaches (selected)**
 - Hedonic regression
 - Chained CPI-U (C-CPI-U)

“Traditionally, the CPI was considered an upper bound on a cost-of-living index in that the CPI did not reflect the changes in buying or consumption patterns that consumers would make to adjust to relative price changes...”

The C-CPI-U was created to more closely approximate a cost-of-living index by reflecting substitution among item categories.”

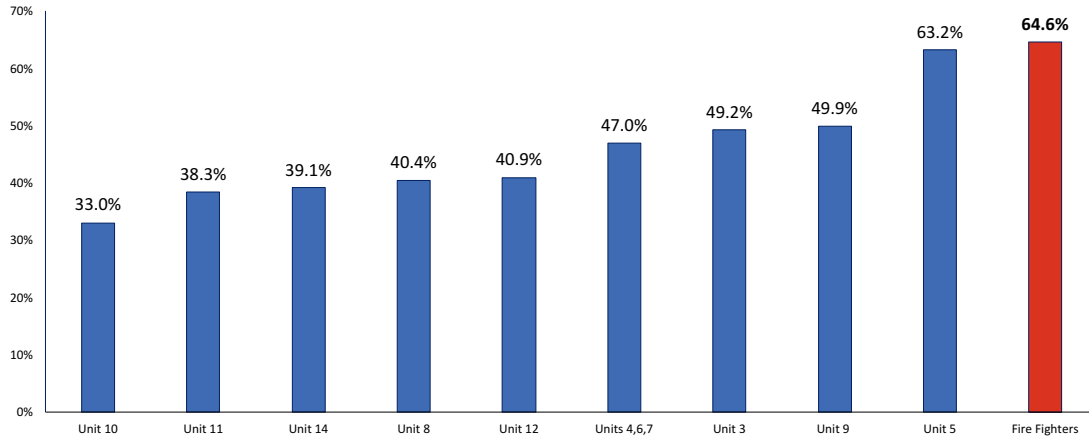


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#7: DRIFT (INTERNAL/EXTERNAL)

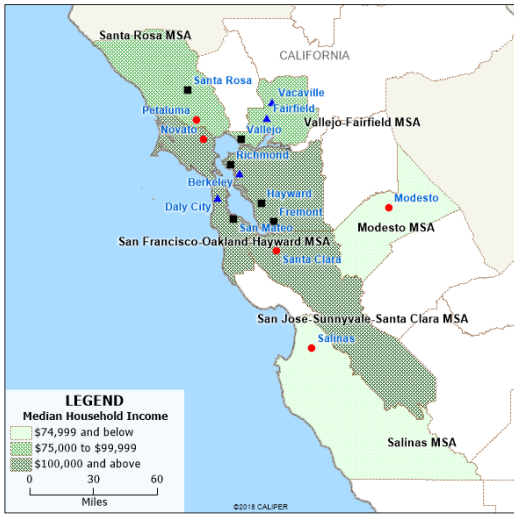
City X Bargaining Unit Increases 2001-2017



#7: DRIFT (INTERNAL/EXTERNAL)

	Contract End	FY2018-19	FY2019-20	FY2020-21
Fremont	6/30/2019	3.0%	TBD	TBD
Hayward	12/31/2018	0.0%	TBD	TBD
Modesto	6/30/2018	TBD	TBD	TBD
Novato FPD	6/30/2020	2.0%	2.0%	TBD
Petaluma	12/31/2017	TBD	TBD	TBD
Richmond	6/30/2022	TBD	TBD	TBD
Salinas	12/31/2019	4.0% ¹	TBD	TBD
San Mateo	8/24/2019	3.5%	2.5% above median of survey	TBD
Santa Clara	12/16/2017	TBD	TBD	TBD
Vallejo	6/30/2012	5.0% ²	TBD	TBD

#8: MEDIAN HOUSEHOLD INCOME / MEDIAN HOME VALUE



Metropolitan Statistical Area (MSA)	Median Household Income	Median Home Value
Modesto MSA	\$59,514	\$288,200
Salinas MSA	\$71,274	\$411,700
Vallejo-Fairfield MSA	\$77,133	\$517,200
Santa Rosa MSA	\$80,409	\$628,400
San Francisco-Oakland-Hayward MSA	\$101,714	\$849,500
San Jose-Sunnyvale-Santa Clara MSA	\$117,474	\$957,700

Source: U.S. Census Bureau, American Community Survey, (1-Year Estimates, 2017)

#9: AVERAGE PAY AND BENEFITS COST

	Firefighter	All Ranks in Unit
Base Salary	\$91,932	\$105,973
Longevity	\$31	\$582
Overtime	\$28,967	\$36,973
Timecard Special Pay	\$7,200	\$7,433
Education Pay	\$652	\$3,563
Paramedic Pay	\$5,171	\$2,948
Other Compensation	\$1,078	\$1,450
Uniform Allowance	\$120	\$219
Total Cash	\$135,151	\$159,142
Active Health	\$22,527	\$24,324
Retiree Health	\$5,729	\$6,603
Pension	\$29,983	\$33,887
Medicare	\$1,960	\$1,960
Life Insurance	\$17	\$17
Workers' Compensation	\$8,053	\$9,528
Unemployment Compensation	\$121	\$143
Total Benefits	\$68,389	\$76,460
Total Employment Cost	\$203,540	\$235,602

- How does this compare to the Median Household Income in the community?

#10: TRUE COST OF 1%

Compensation	Base Amount	Base Plus 1% of Salary	1% Increase
Salaries & Recurring Special Pay	14,979,956	15,129,755	
Uniform Allowance	-	-	
Holiday Pay	762,560	770,186	
Other Compensation-non PERSable	-	-	
Subtotal Compensation	\$ 15,742,516	\$ 15,899,942	\$ 157,425
Benefits			
Medicare	226,136	228,397	
State Unemployment	13,908	14,047	
Workers' Compensation	973,564	983,300	
Health	2,889,895	2,889,895	
Dental	239,420	239,420	
Life	2,295	2,295	
Long Term Disability	51,876	51,876	
PERS Retirement	6,585,845	6,651,704	
PERS 4th Level	-	-	
Vision	-	-	
EAP	5,235	5,235	
Retiree Health	798,475	806,459	
Subtotal Benefits	\$ 11,786,648	\$ 11,872,627	\$ 85,979
TOTAL Compensation & Benefits	\$ 27,529,165	\$ 27,772,569	\$ 243,404

- **What costs rise with a salary increase?**
 - Payroll taxes
 - PERS
 - Unemployment Insurance?
 - Workers' Comp?
 - Overtime?
 - Differentials?
 - Other?

IT GOES TO ELEVEN



WHEN TEN JUST ISN'T ENOUGH

- | | |
|----------------------------|--|
| 11. Longitudinal headcount | 16. Ratio of benefit costs to salaries |
| 12. Revenue trends | 17. Funded ratio |
| 13. Overtime | 18. Section 115 |
| 14. Quit rate | 19. Pavement control index |
| 15. Reserve level/trend | 20. Work rule savings (\$) |

THANK YOU!
QUESTIONS?