RPMG
MANAGEMENT GROUP

Dan Rich

Consultant

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Experience

Dan Rich was a local government manager with more than thirty years of public sector experience, including fourteen years as a city manager. He has a strong background in strategic planning, organizational development and land use as well as extensive involvement in financial management, personnel and policy analysis. His proven interpersonal, communication, negotiation and facilitation skills served him well over the course of his career and he has been involved with career development efforts of young professionals for over a decade. Dan is a big-picture strategic thinker and also someone who pays attention to the small details and the political context of a situation.

Dan served as city manager for the City of Mountain View from 2011 through 2019, when he retired. Mountain View is a full-service city with approximately 80,000 residents and is home to numerous well-known large and small companies including Google, Intuit and LinkedIn. Dan worked on complex land use projects and partnerships as well as award winning long range planning documents. He was active on regional pension reform, transportation and Next Gen employee development issues. Dan also took pride in fostering effective Council relations and initiating employee wellness and engagement efforts. He served as chair of the Santa Clara County City Managers Association and was a member of the League of California Cities' pension reform task force.

Earlier in his career, Dan spent nine years in the Sunnyvale city manager's office, four years as assistant city manager in Belmont and six years as Campbell city manager. He also spent five years working for members of Congress.

Areas of consulting focus include: onboarding and coaching, goal setting, team building and performance evaluations.

Since retiring, in addition to consulting, Dan has been volunteering with local non-profits and working part-time at Stanford University, teaching a public policy practicum, an introductory Land Use class and a Local Government in Action class.

Dan is a Bay Area native and received his B.A. from U.C. Berkeley and has a Master's in public policy from Harvard's John F. Kennedy School of Government.